



CRUNCH BURY™

Eat as you mean it

**OUR PRODUCTS CATER TO
THE GROWING DEMAND FOR:**



Healthy
Snacks



Millet-Based
Foods



Protein-
Rich Treats



Clean-Label
Indulgence

Deliciously Crafted. Retailer Approved.





ORDER CATEGORIES

SPROUTED GRAINS COOKIES	PACK OF 250 G
TRIO COOKIES	PACK OF 750 G
TRADITIONAL DESI GHEE COOKIES	PACK OF 250 G



SHIPPING MODEL

ORDER VALUE	SHIPPING CHARGES
Below Rs. 1,299	Rs. 49
Above Rs. 1,299	Free Shipping





CRUNCHBURY BRANDED PACK (220g)

Traditional Desi Ghee Cookies



Retail-Ready

High Rotation

COMING
SOON

PRODUCT	MRP
Gheeva	Rs 149
Ajwain Cookie	Rs 149
Jeera Cookie	Rs 149
Tutti Fruity Cookie	Rs 159
Coconut & Jaggery Cookie	Rs 159
Karachi Almond Cookie	Rs 169
Cocoa & Almond Cookie	Rs 169
Karachi pistachio Biscuit	Rs 169

Accepting order for June 2026



(CLASSIC)

COCONUT & JAGGERY COOKIE

A crunchy cookie baked with coconut, natural jaggery, and real desi ghee for a rich traditional taste and satisfying bite.

MRP
RS. 159/-

INGREDIENTS

Refined Wheat Flour (Maida),
Jaggery (19.23%), Clarified Butter
(Desi Ghee) (15.38%), Edible
Vegetable Oil (Rice Bran Oil),
Coconut Powder (9.62%), Milk Solids.

ALLERGEN INFORMATION

Contains Wheat (Gluten) and Milk.
May Contains: Peanuts, Soy,
Sesame Seeds and other Tree Nuts.

COMING SOON

CRUNCH BURY™
Eat as you mean it

COCONUT &
JAGGERY
COOKIE CLASSIC

A crunchy cookie baked with coconut,
natural jaggery, and real desi ghee for a
rich traditional taste and satisfying bite.

BAKED TO
PERFECTION
MADE TO

MADE WITH
DESIG GHEE
MADE WITH

CRAFTED BY
EXPERTS
CRAFTED BY

4
MONTH
SHELF LIFE



(CLASSIC)

GHEEVA

(NANKHATAI-STYLE COOKIE)

A cookie inspired by the rich traditional taste of Indian nankhatai, crafted with suji, aromatic elaichi, and real desi ghee.

MRP
RS. 149/-



INGREDIENTS

Refined Wheat Flour (Maida), Sugar, Clarified Butter (Desi Ghee) (13.0%), Edible Vegetable Oil (Rice Bran Oil), Semolina (Suji) (3.63%), Raising Agents (INS 500(ii), INS 521), Cardamom Powder (Elaichi).

ALLERGEN INFORMATION

Contains Wheat (Gluten) and Milk.
May Contains: Peanuts, Soy, Sesame Seeds and Tree Nuts.

COMING SOON

CRUNCH BURY™
Eat as you mean it

GHEEVA CLASSIC
(NANKHATAI-STYLE COOKIE)

A buttery cookie inspired by the rich traditional taste of Indian nankhatai, crafted with suji, aromatic elaichi, and real desi ghee.



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MONTH
SHELF LIFE



(CLASSIC)

TUTTY FRUITY COOKIE

A colorful crunchy cookie loaded with sweet tutti fruity pieces and baked with real desi ghee for a delightful everyday treat.

CONTAINS PERMITTED
SYNTHETIC FOOD
COLOURS (INS 102, INS
110, INS 122, INS 124, INS
133, INS 150) AND
ADDED NATURE
IDENTICAL
FLAVOURING
SUBSTANCES
(VANILLA)

MRP
RS. 159/-



INGREDIENTS

Refined Wheat Flour (Maida), Jaggery, Tutti Fruity (14.29%) [Papaya Cubes, Sugar, Acidity Regulator (INS 330), Preservative (INS 202)], Clarified Butter (Desi Ghee) (12.0%), Edible Vegetable Oil (Rice Bran Oil), Custard Powder [Maize Starch, Sugar, Salt].

ALLERGEN INFORMATION

Contains Wheat (Gluten) and Milk.
May Contains: Peanuts, Soy, Sesame Seeds and Tree Nuts.

COMING SOON



ALMOND KARACHI COOKIE

A Cookie inspired by the rich traditional taste of Karachi biscuits, crafted with crunchy almonds and real desi ghee for a rich crunchy bite.

MRP
RS. 169/-

CONTAINS PERMITTED
SYNTHETIC FOOD
COLOURS (INS 102, INS
110, INS 122) AND ADDED
NATURE IDENTICAL
FLAVOURING
SUBSTANCES (VANILLA)

INGREDIENTS

Refined Wheat Flour (Maida), Jaggery,
Clarified Butter (Desi Ghee) (11.90%),
Edible Vegetable Oil (Rice Bran Oil),
Custard Powder (9.52%) [Maize Starch,
Sugar, Salt], Almonds (Badam) (4.76%),
Milk Solids.

ALLERGEN INFORMATION

Contains Wheat (Gluten), Milk and
Almonds.

May Contains: Peanuts, Soy, Sesame
Seeds and other Tree Nuts.



PISTACHIO KARACHI COOKIE

A Cookie inspired by the rich traditional taste of Karachi biscuits, crafted with pistachios and real desi ghee for a crunchy bite.

MRP
RS. 169/-

CONTAINS PERMITTED
SYNTHETIC FOOD
COLOURS (INS 102, INS
110, INS 122) AND ADDED
NATURE IDENTICAL
FLAVOURING
SUBSTANCES (VANILLA)

INGREDIENTS

Refined Wheat Flour (Maida), Jaggery,
Clarified Butter (Desi Ghee) (12.5%), Edible
Vegetable Oil (Rice Bran Oil), Custard
Powder (5.0%) [Maize Starch, Sugar, Salt],
Milk Solids, Pistachios (Pista) (2.5%).

ALLERGEN INFORMATION

Contains Wheat (Gluten), Milk and
Pistachios.

May Contains: Peanuts, Soy, Sesame
Seeds and other Tree Nuts.

COMING SOON

CRUNCH BURY™
Eat as you mean it

PISTACHIO KARACHI COOKIE GOURMET

A Cookie inspired by the rich traditional
taste of Karachi biscuits, crafted with
pistachios and real desi ghee for a
crunchy bite.



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COCOA & ALMOND COOKIE

A rich cocoa cookie blended with crunchy almonds and baked with desi ghee for a smooth indulgent bite.



INGREDIENTS

Refined Wheat Flour (Maida), Jaggery (19.15%), Clarified Butter (Desi Ghee) (14.89%), Edible Vegetable Oil (Rice Bran Oil), Almonds (Badam) (8.51%), Cocoa Powder (1.06%)

ALLERGEN INFORMATION

Contains Wheat (Gluten) and Milk.
May Contains: Peanuts, Soy, Sesame Seeds and other Tree Nuts.



JEERA COOKIE

A warm savoury cookie baked with aromatic jeera and real desi ghee for a rich traditional bakery-style taste and crispy bite.

MRP
RS. 149/-

CONTAINS PERMITTED
SYNTHETIC FOOD
COLOURS (INS 102, INS
110, INS 122) AND ADDED
NATURE IDENTICAL
FLAVOURING
SUBSTANCES (VANILLA)

INGREDIENTS

Refined Wheat Flour (Maida), Clarified Butter (Desi Ghee) (13.66%), Jaggery, Edible Vegetable Oil (Rice Bran Oil), Milk Solids, Jeera (Cumin) (2.73%), Custard Powder (1.64%) [Maize Starch, Sugar, Salt].

ALLERGEN INFORMATION

Contains Wheat (Gluten) and Milk.
May Contains: Peanuts, Soy, Sesame Seeds and Tree Nuts.



AJWAIN COOKIE

A crispy Savory cookie baked with aromatic ajwain and real desi ghee for a bold traditional flavor and crunchy bite.

MRP
RS. 149/-

CONTAINS PERMITTED
SYNTHETIC FOOD
COLOURS (INS 102, INS
110, INS 122) AND ADDED
NATURE IDENTICAL
FLAVOURING
SUBSTANCES (VANILLA)

INGREDIENTS

Refined Wheat Flour (Maida), Clarified Butter (Desi Ghee) (13.66%), Jaggery, Edible Vegetable Oil (Rice Bran Oil), Milk Solids, Ajwain (Carom Seeds) (2.73%), Custard Powder (1.64%) [Maize Starch, Sugar, Salt].

ALLERGEN INFORMATION

Contains Wheat (Gluten) and Milk.
May Contains: Peanuts, Soy, Sesame Seeds and Tree Nuts.

COMING SOON

CRUNCH BURY™
Eat as you mean it.

AJWAIN
COOKIE ARTISAN

A crispy Savory cookie baked with aromatic ajwain and real desi ghee for a bold traditional flavor and crunchy bite.

BAKED TO PERFECTION
MADE WITH DESI GHEE
CRAFTED BY EXPERTS

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COOKIES (250G)

Powered by Sprouted Grains

**CRAFTED WITH SPROUTED JOWAR
(MILLET) FOR BETTER DIGESTIBILITY**

PRODUCT	MRP
Oat & Raisins	Rs 249
Coconut & Millet	Rs 249
Chocolate & Almond	Rs 299
Sattu & Cranberry	Rs 269
Sattu & Pistachio	Rs 279
Cashew & Pistachio	Rs 349



(CLASSIC)

OATS & RAISINS COOKIE

A wholesome cookie made with oats and raisins, enriched with sprouted sorghum for a hearty texture and naturally sweet taste.



MRP
RS. 249/-

Ingredients

Desi Ghee (Clarified Butter) (19.7%),
Sprouted Sorghum (Jowar) Flour
(17.3%), Whole Wheat Flour (Atta),
Jaggery Powder, Oats (11.8%), Milk
Solids, Oat Flour, Raisins (3.9%).

Allergen Information

Contains: Wheat (Gluten), Milk.
May Contain Due to shared facility this
product may contain Peanuts, Soy,
Sesame Seeds, Tree Nuts.



(GOURMET)

COCONUT & MILLET COOKIE

A nutrient-rich cookie made with coconut and ancient grains, delivering a rich and earthy flavor.

MRP
RS. 249/-

Ingredients

Coconut Flour (17.4%), Desi Ghee (Clarified Butter) (15.3%), Jaggery Powder, Amaranth (Rajgiri) Flour, Buckwheat (Kuttu) Flour, Sprouted Sorghum (Jowar) Flour (10.2%), Edible Vegetable Oil (Coconut Oil), Milk Solids.

Allergen Information

Contains: Milk.

May Contain Due to shared facility this product may contain Peanuts, Soy, Sesame Seeds, Wheat (Gluten), Tree Nuts.



(GOURMET)

CHOCOLATE & ALMOND COOKIE

A rich chocolate cookie combined with crunchy almonds and the goodness of sprouted grains.



MRP
RS. 299/-

Ingredients

Desi Ghee (Clarified Butter) (24.6%),
Sprouted Sorghum (Jowar) Flour
(19.7%), Whole Wheat Flour (Atta),
Jaggery Powder, Almonds (Badam)
(9.9%), Milk Solids, Cocoa Powder.

Allergen Information

Contains: Wheat (Gluten), Milk, Almond.
May Contain Due to shared facility this
product may contain Peanuts, Soy,
Sesame Seeds, Tree Nuts.



SATTU & PISTACHIO COOKIE

A wholesome cookie made with roasted chickpea flour and pistachios, enriched with sprouted grains.



MRP
RS. 279/-

Ingredients

Desi Ghee (Clarified Butter) (23.2%), Whole Wheat Flour (Atta), Jaggery Powder, Sprouted Sorghum (Jowar) Flour (13.9%), Roasted Chickpea Flour (Sattu) (13.9%), Milk Solids, Pistachios (4.6%).

Allergen Information

Contains: Wheat (Gluten), Milk, Pistachio.
May Contain Due to shared facility this product may contain Peanuts, Soy, Sesame Seeds, Tree Nuts.



(ARTISAN)

SATTU & CRANBERRY COOKIE

A wholesome cookie combining roasted chickpea flour and tangy cranberries with sprouted grains.



Ingredients

Desi Ghee (Clarified Butter) (21.2%), Whole Wheat Flour (Atta), Jaggery Powder, Sprouted Sorghum (Jowar) Flour (12.7%), Roasted Chickpea Flour (Sattu) (12.7%), Cranberries (12.7%), Milk Solids.

Allergen Information

Contains: Wheat (Gluten), Milk.
May Contain Due to shared facility this product may contain Peanuts, Soy, Sesame Seeds, Tree Nuts.



(ARTISAN)

CASHEW & PISTACHIO COOKIE

A premium cookie packed with cashews and pistachios along with sprouted grains for a rich and nutty experience.



Ingredients

Sprouted Sorghum (Jowar) Flour (21.3%), Whole Wheat Flour (Atta), Desi Ghee (Clarified Butter) (21.3%), Jaggery Powder, Cashews (12.8%), Milk Solids, Pistachios (2.6%).

Allergen Information

Contains: Wheat (Gluten), Milk, Cashew, Pistachio.

May Contain Due to shared facility this product may contain Peanuts, Soy, Sesame Seeds, Tree Nuts.





TRIO COOKIES (750g)

EVERY BITE,
A BURST OF NUTRITIOUS VARIETY

PRODUCT	MRP
Sprouted TRIO - Chocolate and Almond Cookies - 250gm - Sattu and Cranberry Cookies - 250gm - Oats and Raisin Cookies - 250gm	10% OFF Rs. 817/- Rs. 735/-
CHOCOLATE & CLASSIC TRIO - Chocolate and Almond Cookies - 250gm - Coconut and Millet Cookies - 250gm - Oats and Raisin Cookies - 250gm	12% OFF Rs. 797/- Rs. 699/-
HEALTH BOOST TRIO - Sattu and Cranberry Cookies - 250gm - Coconut and Millet Cookies - 250gm - Oats and Raisin Cookies - 250gm	11% OFF Rs. 767/- Rs. 689/-



SPECIAL
OFFER

SPROUTED TRIO

Chocolate and Almond Cookies - 250gm

A rich chocolate cookie combined with crunchy almonds.

Sattu and Cranberry Cookies - 250gm

A wholesome cookie combining roasted chickpea flour and tangy cranberries.

Oats and Raisin Cookies - 250gm

A wholesome cookie made with oats and raisins, enriched with sprouted sorghum for a hearty texture and naturally sweet taste.

10%
OFF

~~RS. 817/-~~
RS. 735/-



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MONTH
SHELF LIFE

SPECIAL
OFFER

CHOCOLATE & CLASSIC TRIO

Chocolate and Almond Cookies - 250gm

A rich chocolate
cookie combined with
crunchy almonds.

Coconut and Millet Cookies - 250gm

A nutrient-rich cookie
made with coconut
and ancient grains,
delivering a rich and
earthy flavor.

Oats and Raisin Cookies - 250gm

A wholesome cookie
made with oats and
raisins, enriched with
sprouted sorghum for
a hearty texture and
naturally sweet taste.

RS. 767/-
RS. 689/-

12%
OFF



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MONTH
SHELF LIFE

SPECIAL
OFFER

HEALTH BOOST TRIO

Coconut and Millet Cookies - 250gm

A nutrient-rich cookie made with coconut and ancient grains, delivering a rich and earthy flavor.

Sattu and Cranberry Cookies - 250gm

A wholesome cookie combining roasted chickpea flour and tangy cranberries.

Oats and Raisin Cookies - 250gm

A wholesome cookie made with oats and raisins, enriched with sprouted sorghum for a hearty texture and naturally sweet taste.

RS. 797/-
RS. 699/-

11%
OFF



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SHELF LIFE



WHY PARTNER WITH CRUNCHBURY

Clean and
honest
ingredients

Traditional
taste with
modern
appeal

High
repeat
demand
products

Reliable
supply for
growing
businesses



OUR PHILOSOPHY

Crunchbury was built with a simple idea to create snacks that people can enjoy daily, and businesses can confidently sell.

**We focus on quality, consistency, and
long-term relationships.**



GROW WITH US

Whether you are just starting or scaling your business, We are here to support you with products that deliver value.

CRUNCH BURY™

Eat as you mean it

CONTACT US

Retail Partnerships & Wholesale Orders



+91 90567 12324



info@crunchbury.in



<https://crunchbury.in/>